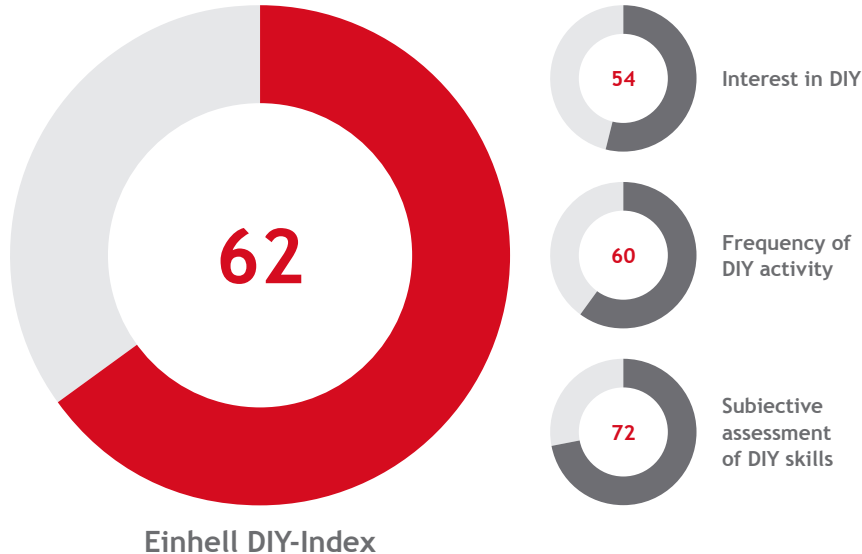


The Einhell DIY Index

In 2023 the Einhell DIY Index stands at **62** out of 100

The goal of the Einhell DIY Index is to track the future development of do-it-yourself at consumer level. The DIY Index was developed by the SINUS Institute in a wide-ranging empirical survey as part of the Einhell Do-It-Yourself Study.

The Einhell DIY Index comprises the dimensions of interest in DIY, frequency of DIY activity, and subjective assessment of DIY skills.



Methods

The Einhell DIY Index gives a general overview of the DIY sector. The scale goes from 0 to 100.

The basis of the study is a standardized survey of 2,170 people aged between 18 and 69 from a representative cross-section of the population by age, sex and education using the CAWI method. The survey was conducted from September 9 through 23, 2022.

Group-specific differences in the Einhell DIY Index

